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N e w s R e l e a s e

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BUCKLE UP IN YOUR TRUCK CAMPAIGN

Pick-up trucks comprise 25 percent of the vehicle fleet in Louisiana. State observation surveys and fatality data show that pickup truck drivers and passengers fall well behind occupants of other kinds of passenger vehicles when it comes to wearing seat belts. Pick-up trucks are two times more likely to rollover than cars in fatal crashes.

The St. Charles Parish Sheriff's Office is joining the Louisiana Highway Safety Commission in a high-visibility enforcement and awareness campaign to encourage seat belt usage and reduce unrestrained fatalities among our pick-up truck drivers and passengers. This campaign will take place April 21st – 27th. Taking the time to buckle up before every trip is the single most effective thing you can do to protect yourself in a crash. Buckle Up In Your Truck or you will get a ticket!